

Biodata: Shamsi Ara Huda & Ehatasham UI Hoque Eiten



Shamsi Ara Huda, an alumna of the U.S department of state, is a former Assistant Professor in the Department of English at Daffodil International University. She served Bangladesh English Language Teachers Association(BELTA), as a Joint Secretary and as an Executive Committee member. She is one of the developers of the English Language Learning app "brimmEng", available in google play store. She writes for "Stories About Ourselves"- a project to create culturally relevant English language graded reading materials. Her research interests include computer assisted language learning, literature in language classroom, materials design and reflective teaching.



Ehatasham UI Hoque Eiten works as an Assistant Professor, Department of English, Daffodil International University, Dhaka, Bangladesh. He has obtained a PhD in English from KIIT, Odisha, India. He has been teaching at the tertiary level for six years in Bangladesh, China, and India. His research interest includes code-switching, business English, advertisements and marketing, English Language Teaching (ELT), and higher education.