

Biodata: Gina B. Ugalingan, Paolo Nino Valdez, & Frances Erica Valencia

Gina B. Ugalingan is a faculty of the Department of English and Applied Linguistics of De La Salle University, Manila, Philippines. Currently, she is pursuing her PhD in Applied Linguistics. She earned her Master of Arts in English Language and Literature Teaching at the Ateneo de Manila University. She has published in the articles related to pre-service teacher writing experiences and multimodality. Her research interests include teacher identity, teacher education, sociolinguistics and linguistic landscapes.

Paolo Nino Valdez is a full professor in the Department of English and Applied Linguistics, De La Salle University, Manila, Philippines. His publications have appeared in *Sociolinguistic Studies*, *Discourse, Context and Media*, *Asia Pacific Education Researcher*, *Journal of AsiaTEFL*, *TESL-EJ* and *Reflective Practice*. He currently serves as an editor of the *Malaysian Journal of ELT research*, an editorial board member of the *Journal of AsiaTEFL* and *Reflections*. He had been a visiting scholar at the National Institute of Education, Nanyang Technological University, Singapore (2017) and a Fulbright Foundation research fellow at Hunter College, City University of New York (2022).

Frances Erica Valencia is a candidate for a master's degree in English Language Education at De La Salle University, Manila, Philippines. Her work focuses on the use of memes in developing critical literacies.